

Change is in the air...
Will your company
fly or fry?

CLIMATE SMART BUSINESS STRATEGY SIMULATION

NEW

**Designed
for business
needs**

- ✓ **A Strategic Business Leadership Simulation**
- ✓ **The First of its kind to Focus on H.K. Conditions**
- ✓ **For Executives to Create Resilient & Sustainable Business Futures**
- ✓ **A High-intensity Learning Game**

Climate change carries high risks and massive opportunities for all business sectors. It is vital for every decision-maker to prepare for damaging climate events as well as the likely regulatory changes resulting from the Paris Climate Agreement. Companies with a solid climate strategy will benefit from the growth of zero-carbon economy and manage the changes ahead.

What will you learn?

- ❖ Overview: understand climate change impact on corporate operations
- ❖ Risk Management: stress test your business for physical, legal, transitional and technological risks
- ❖ Resilience: consider pro-active measures to adapt your business model to survive extreme weather events
- ❖ Community: understand the reputational risks of continuing along a high-carbon pathway
- ❖ Foresight: be aware of the impact of low-carbon legislation on the horizon
- ❖ Sustainability: discuss stakeholder and value chain issues related to climate change resilience
- ❖ Opportunity: explore low-carbon technology investment trends & green finance opportunities

Who should enroll?

- ❖ Business professionals with responsibility for strategic planning
- ❖ Change managers & risk analysts who will benefit from a clear view of sustainability issues facing business
- ❖ Corporate leaders & entrepreneurs ready to explore green business opportunities
- ❖ Sector-specific roles will feature:
 - ❖ Property & Construction
 - ❖ Finance & Insurance
 - ❖ Tourism & Travel
 - ❖ Transport
 - ❖ Manufacturing
 - ❖ Food & Catering

Class Size	From 6 to 24 participants
Time	About 3 hours, including background introduction, guidance & debriefing
Language	Cantonese, with some English presentations
Custom workshops can be arranged for specific client needs.	

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